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Press Release

FOR IMMEDIATE RELEASE

The Asian Banker Summit 2015 to convene in Hong Kong, over 1,000 industry leaders from across the globe expected

- Five conferences to address constructing the roadmap towards a sustainable financial architecture of the future
- Keynote speakers include Norman Chan, Chief Executive of HKMA and international thought leaders
- The Asian Banker Leadership Achievement Awards in four categories to be presented

Hong Kong, 25 March 2015 – The Asian Banker Summit, the region's largest annual gathering for senior executives and industry players in the financial services sector, is expected to welcome more than 1,000 thought leaders and innovators of the future from across the globe. Into its 16th year, this Summit is themed "Retaking the Future of Finance" and will be held at the Hong Kong Convention and Exhibition Centre from April 14 to 16.

Five conferences to address constructing the roadmap towards a sustainable financial architecture of the future

The Asian Banker Summit is several conferences in one, comprising of multiple complementary dialogues that reflect the complexity of today's industry dynamics. Each conference is tailor-made, designed for bankers, corporates, regulators, and brokerage and asset management firms.

The conferences include:

- 1. The International Transaction Banking Convention
- 2. The Supply Chain & Financial Performance Programme
- 3. The Risk Games Convention
- 4. The Financial Markets Infrastructure Conference
- 5. The Technology Decision Makers School & Conference

There will also be several high-level closed-door dialogues and a CEO-only dialogue held during the Summit.

Keynote speakers include Norman Chan, Chief Executive of HKMA, and international thought leaders

Several high-profile keynote speakers have confirmed their presence at The Asian Banker Summit 2015, including Hans Eichel, Co-founder of the G20 and former German finance minister, Gary Stern, former chairman of the US Fed's Financial Services Policy Committee and Alan Bollard, executive director, APEC among other prominent industry leaders.

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Speakers, panellists and moderators will include CEOs as well as key movers and shakers of local and international financial markets, public listed companies, professors and academicians. Past Asian Banker Summits have also featured global icons including Jan Peter Balkenende, four-time Prime Minister of the Netherlands, Thomas Hoenig, vice-chairman, US Federal Deposit Insurance Corporation and former US vice president Al Gore.

The Asian Banker Leadership Achievement Awards in four categories to be presented

The Asian Banker's Leadership Achievement Awards, first introduced in 2005 recognizes both individual and corporate excellence in the financial services industry across the Asia Pacific region.

This year, The Asian Banker will present four awards, namely <u>The Bankers' Choice Awards</u>; The William "Bill" Seidman Lifetime Achievement Award (in honour of William Seidman, former chairman of the US Federal Deposit Insurance Corporation); The CEO Leadership Achievement Award in Asia Pacific; and Best Managed Bank in Asia Pacific.

The awards will be presented during a gala dinner ceremony on April 14th, with our guest of honour John Tsang, financial secretary of Hong Kong among other luminaries, in conjunction with The Asian Banker Summit 2015.

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About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, China, the Philippines as well as the Middle East. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

For more details about The Asian Banker Summit 2015, please visit the website at http://forums.theasianbanker.com/summit2015.

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