

FOR IMMEDIATE RELEASE

eWise 16 Collyer Quay, #21-08 Singapore 049318

eWise to demonstrate new Personal Money Management solution at The Asian Banker Summit 2015

SINGAPORE – **April 2015:** eWise (www.ewise.com), the leading international provider of Personal Financial Management (PFM) and Account Aggregation solutions, is pleased to announce availability of release 4.5 of its Money Manager solution, being demonstrated for the first time during <u>The Asian Banker Summit 2015</u> on April 15th and 16th in Hong Kong.

Money Manager release 4.5 includes a completely redesigned user experience, a new management console enabling visual analysis of user engagement and enhanced personal financial management features. Developed on its patented client-side aggregation platform, eWise Money Manager helps customers understand and manage their money wisely and provides financial institutions tools to enhance and grow customer engagement.

"The Asian Banker Summit recognises that the financial services industry is witnessing exciting advances in technology, dramatic shifts in customer expectations and disruptive innovations both within and outside of traditional banks" said David Hamilton, President & CEO of eWise. "Our new Money Manager 4.5 release is designed to help financial services providers further engage with their customers, expand and grow revenue opportunities and position themselves at the forefront of innovation. We are pleased to be demonstrating our new release for the first time globally at this exciting event."

In 2000, eWise invented "client-side" aggregation, a secure and private way for financial services customers to aggregate their accounts and financial information. With the issuance of their Secure Network patent in Hong Kong and the opening of offices in both Manila and Singapore last year, eWise has positioned itself as a leading provider of personal money management solutions in Asia.

eWise is exhibiting at booth T19 at The Asian Banker Summit 2015. Come & visit, or book an appointment with our team at www.ewise.eventbrite.com.

About The Asian Banker Summit

The Asian Banker Summit 2015, to be held in Hong Kong, is the region's leading event in the financial services industry. It provides a prestigious and comprehensive forum in which the views and opinions of practitioners from across the region shape global issues.

About eWise

eWise is a leading international provider of Personal Financial Management and Account Aggregation solutions. eWise has delivered its award winning Money Manager to a number of the world's leading and most innovative financial services brands including HSBC, Westpac and firstdirect. Founded in 2000 and headquartered in Redwood City, California, eWise has operations in Europe, Asia and Australia.

Learn more at www.ewise.com

For further information contact:

Lucile Mathe

Head of Marketing & Communications Imathe@ewise.com
