

Press Release

FOR IMMEDIATE RELEASE

The Asian Banker Summit 2016 to convene in Hanoi, over 1,000 industry leaders from across the globe expected

- Co-hosted by State Bank of Vietnam, featuring five conferences to address the everchanging landscape of the financial services industry
- Keynote speakers include Le Minh Hung, Governor, State Bank of Vietnam and Barney Frank, Chairman, House Financial Services Committee (2007-2011), United States Congress
- Over 10 regional CEOs to attend The Asian Banker Leadership Achievement Awards

Hanoi, 2 May 2016 – The Asian Banker Summit, the region's largest annual gathering for senior executives and industry players in the financial services sector, is expected to welcome more than 1,000 thought leaders and innovators of the future from across the globe. Into its 17th year, this Summit is themed "Breaking Traditions" and will be held at the JW Marriott Hanoi from May 10 to 12.

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The Asian Banker Summit is several conferences in one, comprising of multiple complementary dialogues that reflect the complexity of today's industry dynamics. Each conference is tailor-made, designed for bankers, corporates, regulators, and brokerage and asset management firms.

The conferences include:

- 1. Bank Managers Challenge & Convention
- 2. Financial Markets Infrastructure Dialogue
- 3. International Transaction Banking Convention
- 4. Supply Chain & Financial Performance Dialogue
- 5. Technology Decision Makers School & Conference

There will also be several high-level closed-door dialogues including a CEO Leadership Dialogue held during the Summit.

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Several high-profile keynote speakers have confirmed their presence at The Asian Banker Summit 2016, including Le Minh Hung, Governor, State Bank of Vietnam; Barney Frank, Chairman, House Financial Services Committee (2007-2011), United States Congress; Lisa Robins, Managing Director, Global Transaction Banking, Deustche Bank; Marc Bayle, Director General, Market Infrastructure and Payments, European Central Bank; John Lee, Group Chief Risk Officer, Maybank Group among other prominent industry leaders.

Speakers, panellists and moderators will include CEOs as well as key movers and shakers of local and international financial markets, public listed companies, professors and academicians. Past Asian Banker Summits have also featured global icons including Hans Eichel, co-founder of G20 and former finance minister of Germany, Jan Peter Balkenende, four-time prime minister of the Netherlands, Thomas Hoenig, vice-chairman of US Federal Deposit Insurance Corporation and former US vice president Al Gore.

Over 10 regional CEOs to attend The Asian Banker Leadership Achievement Awards

The Asian Banker's Leadership Achievement Awards, first introduced in 2001 recognises both individual and corporate excellence in the financial services industry across the Asia Pacific, Middle East and Africa region.

This year, The Asian Banker will present the triennial CEO Leadership Achievement Awards, together with the Best Managed Banks and the Leadership Lifetime Achievement Awards. The awards will be presented to more than 10 regional CEOs during a gala dinner ceremony on May 10th, with our guest of honour, Nguyen Thi Hong, deputy governor of State Bank of Vietnam, in conjunction with The Asian Banker Summit 2016.

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About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. Headquartered in Singapore, the company also has offices in Malaysia, China, the Philippines as well as the Middle East. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is <u>www.theasianbanker.com</u>

For more details about The Asian Banker Summit 2016, please visit the website at http://forums.theasianbanker.com/summit2016.

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